







40% OF ALL VICTIMS OF VIOLENT CRIME REPORTED IN 2011 WERE AGED 0 – 24 YEARS.



The Foundation is an independent entity that partners exclusively with the CPS and funds six youth-based programs, all of which are described in this report. Together the Foundation and the CPS supports carefully selected community initiatives to prevent children and youth from victimization and engaging in criminal activity. This is achieved by focusing on education, prevention, and early intervention programs which are not funded by traditional government sources.

The Foundation targets areas where the need is greatest and implements these programs where they will have the most impact on our children, youth, and families. The Foundation and the CPS work hand in hand to educate and assist our local youth, with the overall goal of helping to ensure Calgary is a great place to live for all of us. To ensure the youth programs run efficiently and effectively, the Foundation strives to raise \$2M annually.

I trust this report will provide a glimpse of the critically important work of the Foundation and the many committed Police Officers and other professionals who work tirelessly each day to keep our kids safe.

Maria (ohen Executive Director





MESSAGE FROM

CALGARY POLICE CHIEF ROGER CHAFFIN

"The six youth programs funded by the CPF are probably the most intimate example of community policing we know," says Chief Constable Roger Chaffin.

Each program looks at kids in need, their current and future potential to enter into unproductive behaviours, and/or to become harmful to themselves. The programs make a significant difference by introducing positive teaching and opportunities that on their own would not be possible. Not only on a personal level, but ultimately to becoming a positively engaged member of society.

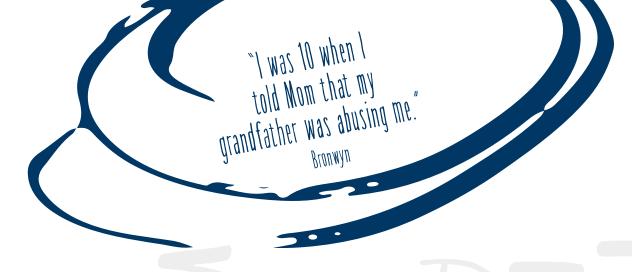
"When hope is lost in a young child, they often and sadly turn to a life of addiction, self harm, and/or criminality," says Chaffin. "At the end of the day, CPF funded programs deliver hope, dignity, and opportunity in a vibrant city to our youth, and ultimately this benefits all of us as Calgarians."

"When we can turn one life around, we have achieved success. Imagine the impact our officers and professionals are having in working with an estimated 9,000 youth every year," exclaims Chaffin.

Together, we are helping youth by changing lives... and saving lives. And nothing can be more gratifying than that.







So you can imagine the joy when a note came home about ISSP – an Integrated School Support Program. Confusing at first. What is ISSP? But the school welcomed us and we welcomed ISSP. And it turns out, we could not have survived as a family without it.

I felt guilt for my family's situation, and constant fear that someone would show up at our door and take the kids away, saying we were unfit to be parents.

Two years in Calgary and things got worse. My then ten-year old daughter told me she was sexually assaulted by her grandfather, my husband's dad, living with us at the time. The abuse lasted for almost ten months. ISSP Police Officers who knew my daughter well from being at her school were thankfully the ones who showed up at my door giving me another glimpse of the caring community that was coming to our family's aide.

CPF funded programs were our lifeline. The ISSP school program included our psychologist, nutrition, after school and family engagement programs, and important outlets like regular physical education classes. Coupled with the Multi Agency School Support Team (MASST) which

included our social worker, police officers, and other health professionals – we had a full team standing by our side in the darkness that levelled the next year and a half of our lives. As an incredible wraparound model of support, they guided and helped not only my daughter, but our entire family.

I feel confident that what could have led any of my kids down a dark road during those unthinkable times was prevented because of these programs. Not one child was drawn towards drugs, alcohol, gangs, or any societal vice. When my husband and I could not be there for the kids, ISSP and MASST were.

We are all stronger and healthier emotionally, mentally, and physically because of the support everyone gave us, gives us still... without judgement, without condemnation. I look forward to the day when I can give back to those who need it – as we did.

With sincerity and appreciation, and now with confidence, optimism, and resilience, thankyou Calgary Police Foundation for funding programs such as ISSP and MASST. You pulled our lives out of despair and back into the joy of living each day with renewed enthusiasm and love.

"I thought they were my friends until they posted really mean things about me on faceBook, now everyone laughs at me and I just want to die."

WE TEACH VULNERABLE CHILDREN RESILIENCY

Through the pillars of education, prevention, and early intervention, the Calgary Police Foundation teaches kids how to stay safe from situations they face every day that parents might not even know about. Kids who are approached to buy or sell drugs, join gangs, enter into unhealthy relationships, be physically, mentally or cyber bullied, or be tricked into danger with online predators.

Through the Foundation, kids learn that a police officer is a safe adult because funded programs work exclusively with the Calgary Police Service. Kids are armed with life changing and life saving information. Through this work, and with the support of donors, vulnerable kids build resiliency. They learn strategies on how to speak up, how to stay out of a life of crime, and how to avoid becoming a young victim of it.

OUR PURPOSE: SAFE KIDS, SAFE FAMILIES, SAFE CALGARY.

OUR PROMISE: COMMITTED TO KEEPING CHILDREN SAFE AND STRONG.

MEET DEDICATED BOARD OF DIRECTORS OF THE FOUNDATION

BRIAN FERGUSON, BOARD CHAIR

Former President & Chief Executive Officer, Cenovus Energy Inc.

CASSIE CAMPBELL-PASCALL

Former Captain of the Canadian Women's Hockey Team Member of the Order of Canada

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Calgary Police Service

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Partner, Bennett Jones LLP

BRIAN THIESSEN

Chair of the Calgary Police Commission Partner, Employment & Labour, Privacy & Data Management at Osler, Hoskin & Harcourt LLP

CAROLINA WALLS

BSc. L.LB., Hon.DSc.

120

YOUTH ENROLL PER YEAR 5

MAXIMUM YEARS
IN PROGRAM

999

CADETS HAVE GRADUATED SINCE THE PROGRAM STARTED IN 2011



MANY CADET

GRADUATES PURSUE UNIVERSITY OR BECOME A POLICE OFFICER





CALGARY POLICE CADET CORPS

The Calgary Police Cadet Corps engages youth in a positive way by focusing on policing, while offering opportunities to develop leadership skills, gain education through experience, enhance physical fitness, and set the stage for camaraderie, positive social interaction, and personal achievement. This is all accomplished with the support of the Calgary Police Service.

"The leadership skills developed by these young folks are exceptional – by participating in the Cadet Corps they are learning skills for life."

"The program was introduced in 2011, and was the first of the CPF's six funded youth programs. It also acts as a bridge between diverse communities and the CPS – with some of the participants arriving from countries where police are feared."

"Joining the Calgary Police Cadet Corps was one of the best decisions I've made. I am now in university and Cadets prepared me well – it taught me accountability, discipline, and structure. I often find myself elected as an unofficial leader in other areas of my life – a role I am not afraid to tackle now."

Riley Kettenbach

"Everything I did in Cadets taught me that I am single-handedly responsible for my own actions. I learned that what happens to me and how I approach and deal with situations is not up to anyone except myself. Cadets toughened me up a great deal."

Matthew Tabler



INTEGRATED SCHOOL **SUPPORT PROGRAM (ISSP)**



ISSP intervenes early - in elementary school - to help a child become more engaged in school, learn how to safely and without judgement channel their anger, make friends, find safe adults they can confide in, and relate positively to police in the community. ISSP also delivers nutrition throughout each day to the students.

"When something is happening to a youth or in their immediate family that is pushing a young life down a very dangerous path, the teams in the ISSP schools take immediate action."

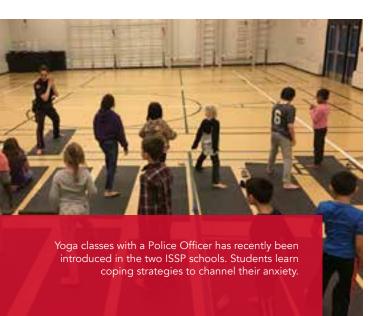
"ISSP began in 2014 and stems from the belief that our teams can provide children in disadvantaged circumstances with the necessary resources they need to thrive emotionally, physically, and cognitively."

"The ISSP program has positively impacted the daily reality for all students and staff at Holy Trinity School. The program assists in the first basic need of breakfast and lunch programs. Throughout the day staff and professionals work with the students to enrich their learning. It has tremendously effected the overall environment as students are more successful, and staff are more fulfilled in their work."

Principal, Holy Trinity School

"I used to see police as mean people because I was taken from my dad. But now I see police as nice people. I realize now that the police were just trying to keep me safe."

Jason





CANADIAN STATISTICS:

10-20%

OF CANADIAN YOUTH ARE AFFECTED BY A MENTAL ILLNESS OR DISORDER

A CHILD WHO LIVES IN POVERTY IS

3X

MORE LIKELY TO EXPERIENCE A MENTAL HEALTH ISSUE

1/5

CHILDREN IN CANADA
WHO NEED MENTAL
HEALTH SERVICES
RECEIVE THEM



TUDENTS IN ISSP IN TWO IE CALGARY SCHOOLS

1 IN 4 CHILDREN IN CANADA IS CONSIDERED TO BE OVERWEIGHT OR OBESE

7%

OF CANADIAN SCHOOL-AGED CHILDREN ARE GETTING THE RECOMMENDED 60 MINUTES OF EXERCISE A DAY



ON THE 2017 CASELOAD

291 CLIENTS 1 (0)4 CLINICAL CONSULTATIONS

LYEARS 0779% **AVERAGE AGE OF A CLIENT**

OF CLIENTS ARE MALE



25 GROUPS

PARTICIPATED IN SOCIAL SKILL-BUILDING EVENTS IN 2017



MULTI AGENCY SCHOOL SUPPORT TEAM (MASST)



MASST is a critically important intervention initiative that combines programs and professionals from various disciplines and backgrounds who work directly with classmates, teachers, psychologists, social workers, police officers, and health care workers. The child has the opportunity to share with adults who they have learned to trust, talk with those closest to them, and understand how to have open discussions with their families.

"The program provides early intervention in highrisk situations such that in the short term the team can be successful at changing the trajectory of a young life. This trajectory moves towards a longterm opportunity for that child to enjoy a safe and dignified life." "He was basically at the fork in the road...if he continued down the path he was going on, it would have been disastrous – it would have been very difficult for me as his parent, and for him academically, socially – everything. MASST played a major role in getting him on the right road."

Parent of a MASST student

"Data shows that MASST is having a dramatic impact on the general functioning of students. Leaders see a 30 percent increase in the ability of the student to more positively interact with peers in school, and with family and friends outside of school."

"I'd get really angry and start shouting at people and running around. I would get out of control really, really fast. I am happier now. And I get along with people now. Whoever made this program, I love it!"

10 year-old MASST student





"I don't know who to talk to when life gets scary and I am afraid of the police." Becky, age 7

POWER

PLAY

Power Play is a program of inspiration – a free community hockey (winter) and soccer (summer) initiative led by police officers and civilians. Every week the program welcomes children ages six to 17 from several schools, and in particular, new Canadians to experience real Canadiana – especially with hockey.

"Being on the ice or soccer field with officers and prominent people, and being able to relate to police and role models while having fun is really providing a safe harbour environment for kids who perhaps have come from different backgrounds where police are not their friend."

"The kids in Power Play develop confidence in their ability every week, but more importantly, in their actions outside of play time. They relate to police officers and volunteers in a positive way while at the same time making new friends and building a positive circle around them, with a safety net below them."



"Power Play is a critical touch point with youth and their families to sharing future important resources that police officers can recommend and open doors to."

Constable Jack Mills

"I can ask a police officer for help if I am in trouble – I trust police."

Jen





140 STUDENTS

PARTICIPATE IN WEEKLY HOCKEY

2010

THE YEAR THE POWER PLAY PROGRAM STARTED



IN 2018, JAMES NEAL OF THE CALGARY FLAMES ASKED TO JOIN THE FUN



SOCCER WAS INTRODUCED IN 2015 WITH 150 KIDS PLAYING IN SUMMER 2018

181 CLIENTS ON THE 2017 CASELOAD

CLIENTS SPEND ON AVERAGE

14YFARS 92%

AVERAGE AGE OF A CLIENT AT RISK FOR GANG INVOLVEMENT

OF CLIENTS ARE MALE





"I do bad things because I get away with it and no one cares." Phil, age 12

YOUTH AT RISK

DEVELOPMENT PROGRAM (YARD)

YARD deals with youth who are most likely to be targeted for gang life. At their tender young age starting often in elementary school, peer pressure, a false promise of friendship, and a young mind to mold is easily targeted to join what would appear to be a family. But peeling back the mask, what awaits these young children are criminals with far-reaching tentacles into a life riddled with crime.

"When we can work with youth who might be in an incredibly harmful environment, demonstrate a healthier life path, and introduce opportunities for them to see that there are better choices to be made, there is a very high chance we as police officers will not see them in the future bringing harm to the community, or to themselves." "I think YARD is probably the best social support system I have ever seen. I hope other families and kids can benefit from the YARD team as we have. I thank them from the bottom of my heart. The YARD program should be given full points for all they do – it works where so many others have failed. Thank you for everything.

Single dad of 16 year-old daughter in YARD

"Reducing gang activity is a priority for the CPF. For young people who are affiliated with gangs, or at risk of gang involvement, YARD offers an escape to a healthier, safer, more productive life."

"When I was 12, I was breaking into cars, stealing, smashing bus shelters, skipping school, and hanging out with the wrong crowd. Getting away with it – until I was caught shoplifting. Fast forward through the YARD program and I am soon graduating from the University of Calgary in chemical engineering. I am so thankful that I was put into the YARD program, it has truly helped shape who I am today."

Phillip Watt, graduate of YARD





"I didn't realize what was happening to me until we went on a class trip to YouthLink." George, age 9



YOUTHLINK CALGARY POLICE INTERPRETIVE CENTRE

YouthLink Calgary is a remarkable police interpretive centre. It includes a progressive curriculum that teaches youth about challenges they may face, and how to deal with them safely. Teachers and officers involved cut to the chase to deliver impactful and invaluable information that opens the eyes of both children and adults.

"You might think a day is not a long time to make an impression, but it is. YouthLink Calgary has had some children, by the end of their visit, self-identify that something potentially harmful is happening in their young life when they hear our teachers and officers speak." "YouthLink Calgary is a leader in youth education and crime prevention. Students learn about the most pressing issues of their time, become empowered to make good decisions, and keep away from crime and victimization. This all starts at grade six."





"Your job as officers is not easy, and it is often under appreciated. You are not out to target certain groups – but you are out there to be a powerful resource and help keep us safe. From the bottom of my heart, I thank you for all you do for our city and for what you achieved with my students."

Teacher on field trip to YouthLink Calgary

"The most important thing I learned is that bullying changes someone forever."

Student who self-identified while at YouthLink Calgary that he was being bullied

489

STUDENTS ATTENDED WEEK-LONG **POLICE SCHOOL IN 2017**

6.336

GRADE 6 STUDENTS HAD A DAY-LONG FIELD TRIP IN 2017

OF GRADE 6 STUDENTS AGREE THEY LEARNED HOW TO MAKE **GOOD DECISIONS**

89%

OF POLICE SCHOOL STUDENTS SAID THEIR OPINION OF **POLICE IMPROVED**

OF TEACHERS STRONGLY AGREE THAT THE PROGRAM BENEFITS STUDENTS





Back row left to right: Lisette Lombardo, Executive Coordinator, Claire Griffin, Sr Manager, Stakeholder Relations, Brian Ferguson, Chair of the Board, Chief Constable Steve Barlow, Dietlinde Wall, Sr. Coordinator, Resource Development, Janet Tattersall, Finance Coordinator - Partnership, Calgary Police Service

Front row left to right: Corinne Wilkinson, Director, Marketing and Communications, Marla Cohen, Executive Director, Barbara Pohl, Director, Resource Development







CENTS FROM EVERY DOLLAR DONATED GOES TO CPF PROGRAMS

FUNDED
PROGRAMS
2018 BUDGET

2018 Budget \$1.8M
Funded Program
Support \$1.4M
Fundraising and General
Administrative Costs \$400K









"When we set out to raise the initial \$12M, we met with thoughtful, compassionate, and extraordinary Calgarians.

WAYS TO SUPPORT **VULNERABLE KIDS**

The CPF works to raise \$2M annually to fund our youth programs which do not receive government funding. The Foundation's two major annual fundraising campaigns are the K9 Hero Calendars and proceeds raised through sponsorships and pledges in partnership with the Calgary Police Half Marathon. There are many other ways that corporations and individuals can get involved in supporting Calgary's youth.

PLEDGE PROGRAM

Multi-year pledging is an excellent way to make a substantial gift over time. Rather than one lump sum, pledges can be made annually, semi-annually or monthly.

HEROES MONTHLY DONATION PROGRAM

When you join Heroes, our monthly giving program, your automatic monthly financial support will provide stable funding year-round.

DONATION IN MEMORY

Make a donation in memory of a loved one, friend or colleague.

DONATION IN CELEBRATION

Make a donation in honour of a loved one, friend or colleague in recognition of a special occasion such as a birthday, anniversary, personal or professional recognition, or graduation.

CORPORATE MATCHING

Corporations may engage in a matching gift or employee volunteer program whereby corporations match the employee's donation.

GIFTS IN-KIND

Gifts do not have to come in the form of money but can also be products and/or services of value.



"When hope is lost in a young child, they often and sadly turn to a life of addiction, self harm, and/or criminality."



HOST YOUR OWN EVENT

Organize a fundraiser and choose CPF as your charity of choice.

UNITED WAY CAMPAIGN

You may direct your support by designating it to the Calgary Police Foundation.

PUBLICLY TRADED SECURITIES

Contributions can be made through a gift of publicly traded securities.

LEAVE A LEGACY – PLANNED GIVING

Making a gift through a Will is a way to express compassion and provide support for a cause beyond one's lifetime.

HOLIDAY GIFT GIVING

Each December holiday season, make a donation in honour of someone and CPF will send a holiday card.

LETTER FROM THE BOARD CHAIR

I trust you have now learned more about the Foundation and its passion for youth in our city. When we set out to raise the initial \$12M, we met with thoughtful, compassionate, and extraordinary Calgarians. Business leaders, moms, dads, teachers, grandparents, and so many others who took the time to understand our mission, to envision with us a Foundation that cared about our youth, and who contributed financially to build the dream.

One of the most fundamental privileges we enjoy in Calgary is living in a safe community. I am proud to be involved with the CPF because the programs focus on children at risk of victimization or criminal activity. Teachers, officers, professionals and many others support children and their families when needed. The Foundation helps strengthen our community, ensuring it remains a safe place to live and raise our families.

I believe Calgary must address the issues confronting our young people. We have the resources to do that. By working together we can ensure that all children have the opportunity to grow and thrive, contributing positively to their communities. Vulnerable children require strong leadership and positive role models if we are to conquer child abuse, drug and alcohol addictions, gang life, bullying, and cybercrime. The programs supported by the CPF will help break cycles to which young people can fall prey.

Partnering exclusively with the Calgary Police Service the Foundation functions independently with a Board of Directors who provide governance, oversight, and fundraising for select programs that fall outside of the regular police service budget. In fact, none of the six youth-based programs receive government funding. The CPF team works tirelessly to raise \$2M annually to ensure CPF supported programs are sustained.

I believe the strength of a community is driven when all members join together in a common purpose. I encourage all citizens of Calgary, newcomers and long-time residents, to support the Calgary Police Foundation to help us achieve the goal of a safer Calgary for all its citizens.







Calgary Flames player, James Neal, asked to be involved with the kids in Power Play. What's more, he's bringing 3 kids and a Police Officer out each time to 11 Flames home games this season with VIP treatment.

Since 2017, Calgary Flames player, Travis Hamonic, chose the CPF as one of the recipient organizations for his D-Partner Program. Youth in CPF programs who have lost a parent at a young age get the VIP treatment at a Flames game.



Q107 radio invites Police Service Dog Max to an on-air interview to sell 2019 CPS Canine Unit Calendars in support of the CPF.



BOSS Dodgeball hosts a Christmas Charity Tournament to support the CPF.



Cassie Campbell-Pascall joins in the fun at the 2018 Power Play Christmas Party on ice at Max Bell Arena



Each of the six years of the Shaw Charity Classic has provided support to the CPF as one of the charities of choice.





CALGARY POLICE FOUNDATION

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