



# Cyberbullying Prevention and Intervention

## Key Findings from the Literature Review on the Role of the Family

### Introduction

Drawing on the findings of the literature review, this placemat considers the **impact** (both positive and negative) that **families can have on cyberbullying in children and youth**. It explores current research on the potential **influence of families on acts of cybervictimization and cyberperpetration**, and ends with **key takeaways** from the literature about **protecting children and youth from online harm**.

### Key concepts

#### Cyberbullying

Any **behaviour** performed through **electronic or digital media** by individuals or groups that repeatedly **communicates hostile or aggressive messages intended to inflict harm or discomfort** to others.

#### Cyberperpetration

The use of **information and communication technology**, such as instant messaging, e-mail, text messaging, blogs, and social media, by children and youth in the **victimization or bullying** of their peers.

#### Cybervictimization

**Intentional and repeated** harm inflicted through the **use of technology**; individuals who are at the receiving end of cyberbullying behaviors are considered **cyber victims**.

#### Instructive mediation

**Discussing** online content and strategies/management with children and youth; **co-developing** and setting rules about usage; **setting expectations** and **providing guidance** on appropriate online behaviours.

#### Restrictive mediation

**Preventing children and youth from accessing certain online content**, i.e. through restrictions, time limits, website blocking, removal of Internet privileges, etc.

#### Protective factors

**Protective factors** are the **positive influences** that may **decrease the incidence of cyberbullying experience or behaviours**. These factors improve the lives of children and youth and make them more resilient to risk factors.

#### Risk factors

**Risk factors** are the **negative influences** that may **increase the incidence of cyberbullying experiences or behaviours**.

### Families can mitigate the risk of cyberbullying in children and youth

According to the literature, **families can play a role in increasing or decreasing the incidence of cyberbullying** in children and youth.

Studies suggest that parental neglect and rejection and poor/avoidant communication with families **increase the incidence of cybervictimization**. Meanwhile, parental ignorance and lack of awareness of online behaviours **increase the incidence of cyberperpetration**.

By contrast, positive, expressive communication **decrease the incidence of cybervictimization** while **restrictive mediation decrease the incidence of cyberperpetration**.

### Factors that may increase the incidence of cybervictimization and cyberperpetration

#### Cybervictimization-specific

- Neglect
- Parental rejection
- Poor/avoidance communication with caregivers

#### Common to both cybervictimization and cyberperpetration

- Inconsistent or lack of parental mediation
- Low-income families
- Living in single-parent families or stepfamilies
- Family violence and conflict
- Low social support
- Poor parental attachment
- Loneliness with caregivers
- Authoritarian parenting styles
- Laissez-faire parenting styles

#### Cyberperpetration-specific

- Parental ignorance/lack of awareness

### Factors that may decrease the incidence of cybervictimization and cyberperpetration

#### Cybervictimization-specific

- Positive, expressive communication

#### Common to both cybervictimization and cyberperpetration

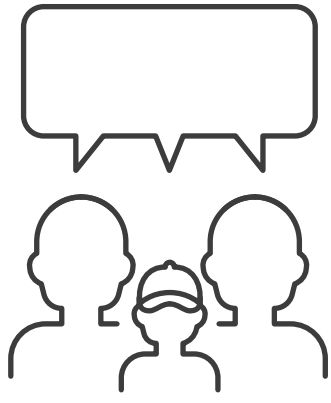
- Parental awareness of online behaviours
- Perception of support from families and broader social structures (i.e., peers, schools)
- Instructive mediation
- Positive parental attachments
- Authoritative parenting styles

#### Cyberperpetration-specific

- Restrictive mediation

## Families have a role to play in cyberbullying prevention

The literature also tells us that **family traits and interactions** can increase or decrease the incidence of cyberbullying in children and youth. For example:



### Caregiver-child relationships and family dynamics

Many family factors **increase the incidence of both cybervictimization and cyberperpetration**, including family violence, dysfunction, and conflict; neglect; poor parental management; loneliness with family; and family rejection.

By contrast, there are many factors which **decrease the incidence of both cybervictimization and cyberperpetration**, including secure bonding; family attachment; family cohesion; and positive communication and expressiveness.

### Broader social structures

The literature identified a **relationship between children and youth's broader social structures** and the **prevalence of cyberbullying**. Poor school involvement and negative relationships with teachers may **increase the incidence of cybervictimization**. Meanwhile, attachments to peers engaging in poor online behaviours and poor peer relationships **increase incidences of cyberperpetration**.

By contrast, strong school support and learning coping mechanisms from peers **decreases the incidence of cybervictimization**. Positive and supportive peer attachments also **decreases the incidence of both cybervictimization and cyberperpetration**.

### Parental mediation

Instructive mediation **decreases the incidence of both cybervictimization and cyberperpetration**. By contrast, restrictive mediation **decreases the incidence of cyberperpetration**. The literature revealed **mixed findings** about the effect of restrictive mediation on cybervictimization.

### Family demographics

The literature suggests that there may be a relationship between **family demographics** and the **prevalence of cybervictimization**. Specifically, certain demographic characteristics such as stepfamilies, single-parent families, divorced families, and low-income families may **increase the incidence of cybervictimization**.

### Cyberbullying awareness, knowledge, and understanding

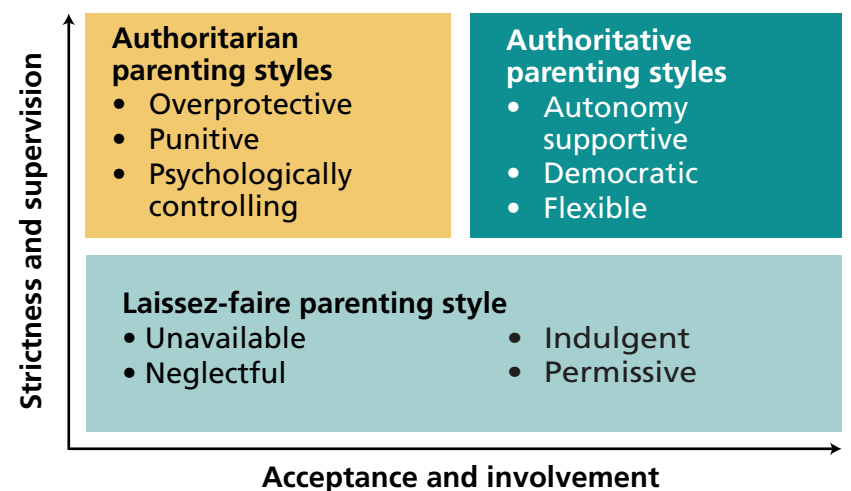
Evidence suggests that **families who are aware of cyberbullying behaviours are more likely to provide timely interventions** and support children and youth in developing **proactive coping and help-seeking behaviours**.

### Parenting styles

Parenting styles can **increase or decrease the incidence of cybervictimization and cyberperpetration**. There are **three main types of parenting styles** that range in levels of strictness/supervision and acceptance/involvement.

**Authoritarian** and **laissez-faire** parenting styles **increase the incidence** of both cybervictimization and cyberperpetration.

**Authoritative** parenting styles **decrease the incidence** of both cybervictimization and cyberperpetration.



## Key takeaways

Families and caring adults can take the following steps to **reduce the likelihood** of children and youth experiencing **online harm**:



Promote a **family dynamic** that facilitates:

- Secure bonding,
- Family attachment,
- Family cohesion, and
- Positive communication and expressiveness



Increase **parental awareness and mediation** of online behaviours



Encourage **positive and supportive peer attachments** for children and youth



Adopt an **authoritative parenting style**



Enroll children and youth in **supportive schooling environments**