



# Annual Report

Calgary Police Youth Foundation CR#: 812149714RR0001 5111 47 Street NE Calgary, AB T3J 3R2 www.YYCYouthFoundation.ca



Participants at Camp Courage









Officer and youth at Wheel into Summer



Officer collecting donations at a Community Give-A-Way Day supported by Amazon



RSM. Juska, Mr. Murray McCann and Chief Constable Mark Neufeld



Calgary Police Canine at Fish Creek Park





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# A Message from Bonita Croft

Welcome to the 2022 Calgary Police Youth Foundation's Annual Report. Through this document, we will share with you our accomplishments and milestones from 2022 - all of which are made possible thanks to the kind hearts of our donors, sponsors, volunteers, and supporters. Our goal has always been to help children and youth in Calgary reach their full potential and for our future generations to grow with independence and safety. Thanks to you, we know that this is possible, and we have made great strides towards achieving these goals.

During May of 2022, I was elected as Board Chair of the Calgary Police Youth Foundation when my predecessor, Brian Ferguson, retired. During his eleven years as Board Chair Brian performed his duties with dedication and compassion. A distinguished and judicious steward of our organization, he left a great road map for us to continue on with. On behalf of our Board of Directors and staff, I offer our deepest gratitude to Brian for his selfless service and support as a founding family for the Calgary Police Youth Foundation.

In 2022, the Calgary Police Youth Foundation like many organisations was finally able to return to our new normal in a post-pandemic world. We were able to be more actively engaged with the community, host more events and campaigns externally, and integrate ourselves further with the children, youth and families we serve. Throughout the year, over 23,000 children and youth were positively impacted by CPYF programming, helping them on their journey towards a brighter future.

It is important to recognise our partners at the Calgary Police Service for their ongoing support of the Calgary Police Youth Foundation. We could not do what we do every day with out them, and we are incredibly grateful that our police service continues to prioritize the safety of children and youth. Through their support to the programs, we have been able to see firsthand the positive impact early intervention and education has on those we reach.

I am inspired by what we have been able to achieve in our short twelve-year existence and as we reflect on this past year and look towards the future, we are reminded that our work is not yet done. Now more than ever, young people in our city are facing difficult challenges and there is widespread recognition that an increasing number of children and youth require mental health supports and I know with your support, we can continue to make strides forward by providing children and youth with the knowledge and resources they need to thrive and to live a life untouched by crime.

Thank you for helping to make a difference.

Sincerely,

Bouto Croft

Bonita Croft Board Chair, Calgary Police Youth Foundation

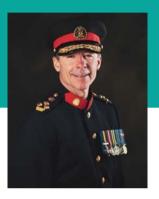


# **Our Board of Directors**

The Calgary Police Youth Foundation is governed by a volunteer Board of Directors. The Board of Directors provide leadership to our organisation and work hard to keep Calgary's children and youth safe from victimisation and crime.



**Bonita Croft** 



Chief Constable Mark Neufeld



**Shawn Cornett** 



Dr. Bryan Szumlas



**Christopher Usih** 



**Rick Green** 



**Carolina Walls** 



Jennifer Dugdale



Stephanie Felesky



**Ron Deyholos** 



**Grant Stapon** 



**Trish Bronsch** 

# About Us

The Calgary Police Youth Foundation engages the community to help provide every child and youth the opportunity to live a life free from the influence and negative impacts of crime. CPYF proudly funds seven child and youth crime prevention, education, and early intervention programs, which are delivered by the Calgary Police Service and other community partners.

Through fundraising efforts and community engagement initiatives, we hope to build awareness and empathy for children and youth whose lives have been impacted by crime, assisting them at a critical time in their life and showing them a path towards a brighter future.



"Thank you for everything you do for our community. I am so grateful to have a Foundation like this in my city everyday...you have given me the gift of continued learning." -Nathan, Student at Patrick Airlie Elementary School

# Our Mandate

The Calgary Police Youth Foundation promotes prevention, intervention and education to help children and youth avoid victimisation and criminality.



Officer and child at Operation Big Boots and Little Scoots

## **Our Strategic Priorities**

- Focus on core business
- Practice fiscal discipline
- Stabilise revenue streams
- Increase number of donors
- Foster strong relationships with individuals, corporate, and community partners
- Enhance communications and marketing

## Desired Business Plan Outcomes

- Collaboration and alignment of efforts across childyouth agencies
- All children and youth have timely access to crime prevention, education, and intervention resources
- Children accessing CPYF funded programs:
  - demonstrate good citizenship
  - are mentally and emotionally strong
  - are responsible digital citizens
- Safety of all children and youth is a priority
- Initiatives targeting Indigenous youth are prioritised
- CPYF program support is based on evidence-based research and evaluation

# **Power Play**

Power Play is a free, weekly program that provides children and youth ages 6-17 with the opportunity to learn how to play hockey and soccer with Calgary Police Service officers in a safe and supportive environment.

Power Play helps to foster trust and understanding between the police and members of diverse and marginalized communities while helping to make sport available to those who may not have ready access to recreational sport.





52 CHILDREN AND YOUTH ATTENDED SOCCER



75 CHILDREN AND YOUTH ATTENDED HOCKEY



20 VOLUNTEERS JOINED POWER PLAY EACH WEEK



4 QUADRANTS OF CALGARY SERVED BY POWER PLAY

## Calgary Police Cadet Corps

The Calgary Police Cadet Corps is a youth program designed for all youth between the ages of 12-18 to experience the life of policing. The Cadets develop a great sense of pride and discipline through their involvement and learn other skills such as leadership, citizenship, and fitness. Working with members of the Calgary Police Service, the Cadets are able to become model citizens while being mentored in an inclusive environment.

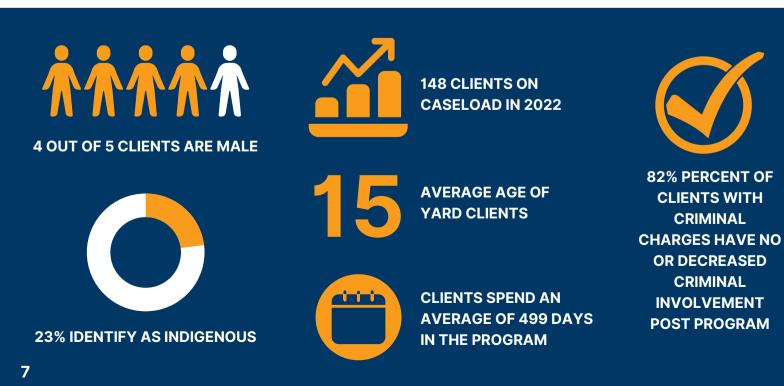


## Youth at Risk Development Program

The Youth at Risk Development (YARD) program is a community-based, early intervention program that supports youth ages 10-17 that are currently at risk, affiliated with a gang, or involved in gang activity. YARD is delivered in partnership by the Calgary Police Service (CPS), the City of Calgary, and Alberta Health Services (AHS).

The five YARD teams, which include an Indigenous team, each consist of a police officer and a registered social worker who work closely with the youth client, their families, schools, and community agencies. Additionally, YARD has the benefit of a health clinician provided through Alberta Health Services for those clients with more acute mental health needs. YARD develops an individualized case plan for each youth, based on their unique circumstances, to assist them in avoiding or leaving the gang lifestyle.

The program is client-driven in that youth with the support of their team develop and work on goals in the following areas: improving interpersonal relationships, improving mental health and wellness, increased life skills and increased prosocial activities. Participation in the YARD program is voluntary.



## **Hear What People Say About Us:**

"Operation Big Boots and Little Scoots brought people together. It was nice to see how the children interacted with the officers, playing together, laughing, and enjoying their special gifts." - Susanna Shenfield BSW, RSW



Family with officers at Operation Big Boots and Little Scoots

"Cadets is more than a weekly activity, it's more than a place where kids come to burn off some energy. It's a family, it's home for many of us. Cadets is a place where we come together as one and learn and experience new things together, the special thing about our program is that amongst teamwork we get to learn individual skills that help us with our future. A few skills I've been most fortunate to acquire would be leadership, public speaking, time management and so much more. In my 5 years of Cadets, I have gone from a timid, shy 12 year old to a passionate, vocalized 18 year old who is ready to take on the world with my basket full of skills! Cadets is a wonderful program that has widened my horizons and allowed me to move into adulthood with more assets than most." -Chief Collins, C30353, Cadet Commander

"Thanks to the Calgary Police Youth Foundation Bridges to Brighter Futures program our son was able to experience YouthLink summer camp. A participant of the MASST program, he had never been to a summer camp, but had a memorable and positive experience at YouthLink last summer. Without programs like MASST and the opportunities they are able to create, thanks to the generosity and support of the Shaw Family Foundation, we would have never been comfortable sending our son to summer camp. We can't begin to thank you enough for supporting our son and creating these amazing opportunities for him." – *CT, MASST Parent* 



"The entire experience was very fascinating and informative. I really enjoyed the hands-on displays and hearing/reading the back stories of real crimes. Also seeing the evidence and real examples was very impactful."

- YouthLink Calgary Visitor



"By linking high-risk youth with a police officer and social worker, the YARD program helps youth move beyond risky behaviour and into creating positive habits, cultivating healthy relationships and pursuing positive goals in their lives." "ISSP offers many benefits to students and their families that reach far beyond any predetermined goals and objectives. Together, all of the ISSP multidisciplinary team members contribute important roles and functions that wholly and effectively facilitates a positive wrap-around environment of supports and services, which will forever empower students in their personal development and citizenship over the course of their lifetime." -Kenneth Barabash, PhD, Psychologist, Patrick Airlie School

## Integrated School Support Program

The Integrated School Support Program (ISSP) is a child wellness initiative that is intended to provide essential services to address a variety of needs in diverse schools and communities. The goal is to improve academic performance and the social, emotional, and physical well-being of children ages 5-12.

We want to enhance and make accessible the supports and resources necessary to fulfill this goal. Our objective is to provide the necessary wraparound supports in the school. These supports include a positive police presence, an on-site Mental Health Professional, a physical education teacher, nutrition programs, and after-school programs. The combination of these essential elements ensures that children who may be facing access barriers have a safe, healthy school experience where they are able to focus on their learning, unburdened by other concerns.

ISSP is a collaborative community initiative managed by the Calgary Police Youth Foundation. Beginning in 2023, ISSP will be expanding to several communities across Alberta. CPYF will be partnering with several school authorities, the Ministry of Mental Health and Addiction, the Ministry of Education, the Ministry of Children's Services, and Alberta Health Services, along with several community partners, to ensure that Alberta students and families have ready access to the supports they need.

TOTAL OF 417 STUDENTS AT 2 CALGARY ISSP SCHOOLS

38% ARE ENGLISH LANGUAGE LEARNERS (ELL)

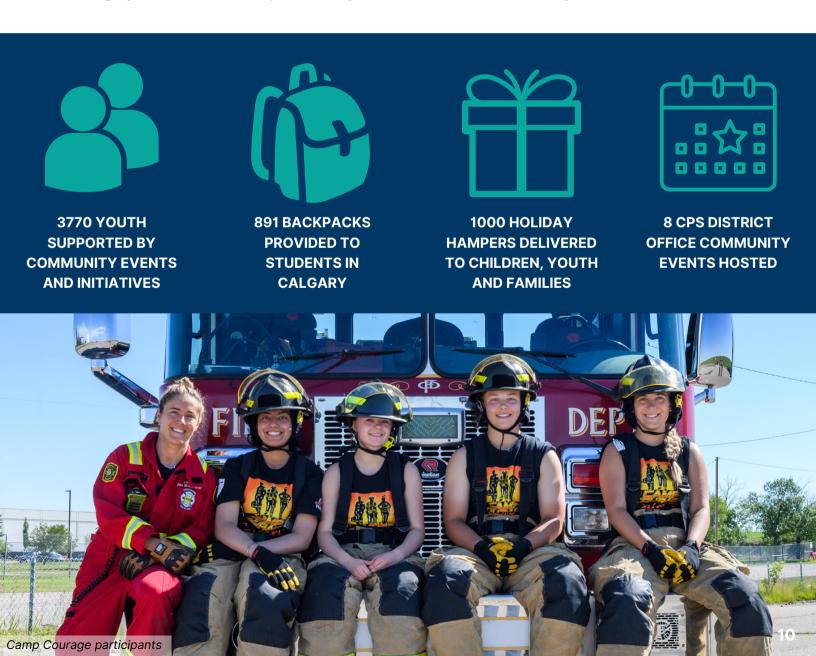


13% OF STUDENTS IDENTIFY AS INDIGENOUS



## Bridges to Brighter Futures

Bridges to Brighter Futures is a child and youth crime prevention, education and early intervention program which includes targeted community engagement initiatives led by the Calgary Police Service in collaboration with the Calgary Police Youth Foundation. These initiatives offer an opportunity for children, youth, and their families to connect with the Calgary Police Service in a positive way in the communities where they live.



## Multi Agency School Support Team

MASST is a school-based, early intervention program that supports children 5-12 years old who are exhibiting behavior which puts them at risk for negative, possibly criminal patterns of behaviour or victimisation into teen years.

MASST accepts that if these children and their families receive early and individualized assessment of risk and access to social support services through police, social workers, schools, and their community, there will be an increased likelihood that the child's ability to manage risk and maintain positive lifestyles will improve.

The children and their families work closely with teams of police officers, registered social workers, and mental health care professionals, often for extended periods of time to achieve the following long-range goals:



• Decreased likelihood that children will be involved in negative or possibly criminal patterns of behaviour or victimisation

 Increased collaboration among police, schools, and other agencies in addressing crime prevention and child/family resiliency

• MASST-involved children and families have an improved perception around the role of police, social workers, and other helping professionals

Currently, there are 12 MASST teams which work in school communities in each of the four quadrants of Calgary.



78% OF MASST CLIENTS ARE MALE



ARE MALE 105 NEW REFERRALS TO MASST

IN 2022



AVERAGE AGE OF MASST CLIENTS



206 CLIENTS ON CASELOAD IN 2022

YouthLink Summer Camp participants

## YouthLink Calgary Police Interpretive Centre

Together with the Calgary Police Service, YouthLink Calgary delivers relevant and captivating content, provoking youth to confront the issues of their time, make positive life choices and become responsible citizens in their communities.

YouthLink Calgary plays a critically important role in the education of youth and families. Students learn about the most pressing issues of their time, become empowered to make good decisions, and keep away from crime and victimisation. Powerful and interactive educational exhibits focus on gangs, drugs, bullying, online safety, healthy relationships, and forensics.

Safe for Life Zones use credible information provided by CPS members and stories from Calgarians to educate Calgary youth in four core areas: Drugs, Gangs, Online Safety and Healthy Relationships. The youth programs are intended to help participants recognize dangers, understand how certain actions can lead to consequences, and connect with important resources when they are most needed.



# Our 2022 Impact

421 STUDENTS ENJOYED BIKE SAFETY DAY



23,243 CHILDREN AND YOUTH WERE IMPACTED BY CPYF FUNDED PROGRAMMING IN 2022



891 BACKPACKS FILLED WITH SCHOOL SUPPLIES AND HEALTHY SNACKS WERE PROVIDED TO INDIGENOUS AND MARGINALIZED STUDENTS IN CALGARY

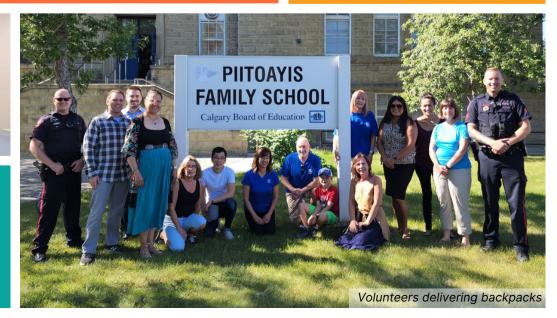


5 DRIVE SAFE PRESENTATIONS TO SCHOOLS IN THE CALGARY AREA



Constables Care Holiday Celebration at Discovery House

50 STUDENTS PARTICIPATED IN OPERATION EMPOWERING YOUTH





## 400 SUMMER HAMPERS PROVIDED **TO MARGINALIZED** STUDENTS



1,000 HOLIDAY HAMPERS **PROVIDED TO** CHILDREN, YOUTH, AND **FAMILIES IN** NEED





**4 SPEAKER SERIES WEBINARS** HOSTED

23 YOUNG WOMEN, **GIRLS AND GENDER DIVERSE YOUTH** ATTENDED CAMP COURAGE



**1 PHILANTHROPIC** LEADER AND 6 CHILDREN AND YOUTH HONOURED AT THE CHIEF YOUTH COURAGE **AWARDS CELEBRATION** 



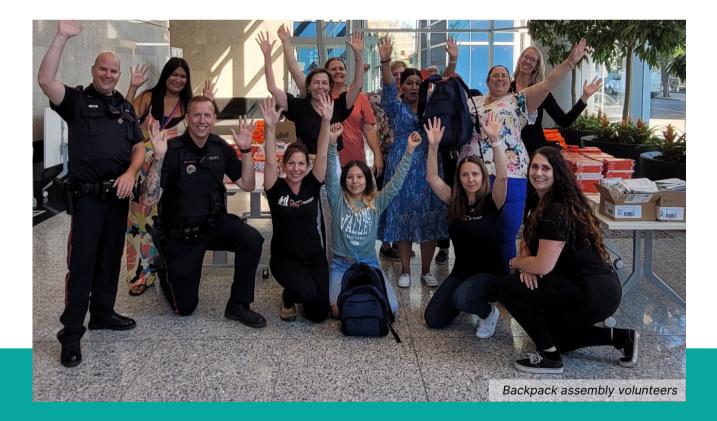
Cadet Summer Hamper volunteers

# 2022 Campaign Overviews

## Pohkaisksinimaatstsoh'taksist Backpack Campaign

This year, CPYF supplied 891 backpacks to Indigenous and marginalized students in Calgary through the Pohkaisksinimaatstsoh'taksist Backpack Campaign. These backpacks were filled with essential school supplies, books, snacks, and a grocery gift card, helping to prepare students for a successful school year ahead.

We were honoured to be joined by two Indigenous Elders who blessed each of the backpacks, along with dozens of dedicated volunteers who helped sort supplies and assemble backpacks.



## **Holiday Hampers**

In 2022, CPYF provided 1,000 Holiday Hampers to children, youth, and families who would benefit most from this support in the Calgary community. These hampers included food, personal care items, books, toys, and a grocery store gift card, ensuring that families had everything they need and to help spread cheer throughout the holiday season.

## **Community Initiatives with the Calgary Police Service**

As part of the Bridges to Brighter Futures Program, CPYF partnered with the Calgary Police Service to host a variety of community events and initiatives in 2022. All of these initiatives provided the opportunity for children and youth to interact with police officers in a positive way, while addressing unique needs in diverse communities.

Events in 2022 included: Together, We Flourish, Wheel Into Summer, Operation Big Boots and Little Scoots, Constables Care Holiday Celebration, Operation Connect, Operation Boogie, Operation Empowering Youth, Bike Safety Day for Youth, and so many more.





## 2022 Campaign Overviews

#### Calendars

CPYF once again proudly launched three new calendars in collaboration with the Calgary Police Service in 2022. These calendars highlighted the tremendous talent and assets of the Calgary Police Service Canine Unit, Mounted Unit and Traffic Section, all in support of children and youth in Calgary. These stunning calendars also featured a brand new colouring contest for children and youth.

#### **Community Give-A-Way Days supported by Amazon**

During 2022, we were excited to partner once again with Amazon, helping to distribute donated items to children, youth and families in the community. Every few months, CPS members were invited to "shop" through the donations, taking items that could be used when serving the community. These items included cleaning supplies, personal care items, electronics, food, clothing, stationary items, and toys – all making their way to community members in need.

## **Beacons of Hope**

The Beacons of Hope event, pioneered by Murray McCann, Jackson McDonough and the 1885 Society, presented Calgarians with the unique opportunity to show their support and gratitude to members of the Calgary Police Service for all they do to keep our community safe.

Members of the public were invited to attend the event to learn more about CPS and were encouraged to leave messages of support on the Beacons of Hope website. The event featured musical guests, dances, CPS displays, and more, all with a purpose to showcase and support Calgary Police Service members.



In order above: Bonita Croft, Emily, Paige, Jacob, Mr. Murray McCann, Kaysaan, Agango, Xavier, and Chief Contable Mark Neufeld

## Chief Youth Courage and Philanthropic Leadership Awards Celebration

In October, CPYF hosted our third annual Chief Youth Courage and Philanthropic Leadership Awards celebration event. We honoured six incredible youth from CPYF funded programs, along with local philanthropist, Mr. Murray McCann.

This amazing evening, hosted by Chief Constable Neufeld and emceed by Leslie Horton, was filled with heartwarming stories, moving speeches, an incredible silent auction, and delicious dinner.

Congratulations to our award recipients, Emily, Paige, Jacob, Kaysaan, Agango, and Xavier, and thank you to our 2022 Philanthropic Leadership Award recipient, Mr. Murray McCann.

## **Hear What People Say About Us:**

"The Calgary Police Cadet Corps helped me learn the necessary skills I need to be an active leader in my community and help those around me do the same." - Former Cadet



Volunteers assembling Holiday Hampers

"I just wanted to send out a big THANK YOU for all of your work with us on the Discovery House Constables Care Holiday Celebration. Honestly, we could not have done anything to this scale without your help. We had great feedback from the Shelter staff, stating that the shelter children and families will never forget the holiday celebration. The event had major effects on all the kids and they believe that it will have a positive impact in their future lives." – Cst. Lay, CPS District 4

"Mike, Lee Ann, and the MASST program have impacted J's life in many positive ways. He has gone through a lot this year and the regular visits and special lunches made a difference. But I think what mattered most was having two invested, caring, and consistent adults that walked beside him and his dad when they needed it most. This helped him to transition successfully to a new school, keep up academically, and to make new friends. Thank you so very much for MASST and for Mike and Lee Ann." - Shauna Davies, Learning Leader – Student Services



"What I loved about YouthLink is that I learned things to keep myself safe and to help protect others too. Now I know how to stand up to the bullies. -Altador, Grade 6 Student



"Our school councilor helps us with our problems and trauma from home. Our councilor also helps us with our learning and deals with distressed children." **19** – *ISSP Student* 



# 2022 Statement of Operations

Total Revenue	\$2,183,782
Expenses	\$1,937,160
Surplus of Revenue Over Expenses	\$246,622

The Calgary Police Youth Foundation's full Audited Financial Statements can be found online at www.YYCYouthFoundation.ca.



# How You Can Help

The Calgary Police Youth Foundation relies on the support of generous donors to continue our critical work in the community. Below are just a few examples of how you can get involved and make a difference for vulnerable children and youth:

**Promising Futures** – Join Promising Futures, our monthly giving program, and help support children and youth all year long! Monthly giving is an easy and convenient way to give and helps donors make a large impact over time. Sign up at <u>www.Donate2CPYF.ca</u>.

**Volunteer** – Our programs, events, and campaigns throughout the year would not be possible without the support of our amazing volunteers. These individuals generously donate their time, talent, and treasure to make a difference for children and youth.

**Donate Gifts in Kind** – We are grateful to accept a variety of donated goods and services in support of various events and campaigns throughout they year. Have something you would like to donate? Let us know at <u>CPYF@calgarypolice.ca</u>.

**Become a Sponsor** – Companies have the opportunity to financially contribute to initiatives throughout the year as a unique way to give to the Calgary Police Youth Foundation.

**Planned Giving** – Leaving a legacy gift to the Calgary Police Youth Foundation is a great way to give while helping to sustain future funding for the children and youth we serve.

**Make a One Time Donation** – Donating online is easy! Visit <u>www.Donate2CPYF.ca</u> and make a donation to help keep children and youth safe from victimisation and crime.

**Shop Online** - Visit our online store at <u>www.CPYFStore.ca</u> to purchase goods throughout the year such as calendars, CPYF merchandise and more!

**Stay Involved with our E-Newsletter** - Stay in the know and be the first to hear about new campaigns, events, and opportunities by signing up for our monthly E-News! Visit our website or email us at <u>CPYF@calgarypolice.ca</u> to sign up.

Children and Youth at the Ishan Celebration Event

# Thank You, Volunteers!

Thank you to all of our wonderful individual and corporate volunteers who donated their time and talents to CPYF in 2022. Your efforts build up our community and have a lasting impact for those we serve. If you would like to become a CPYF volunteer, email us at CPYFVol@calgarypolice.ca to get started today!



## **OUR VOLUNTEER IMPACT**



20+ EVENTS AND CAMPAIGNS REQUIRED VOLUNTEER SUPPORT



275 INDIVIDUALS VOLUNTEERED WITH CPYF IN 2022



2462 TOTAL HOURS CONTRIBUTED BY VOLUNTEERS



246 HOURS VOLUNTEERED BY OUR BOARD OF DIRECTORS

## Thank You to our Partners, Donors & Sponsors

Our critical work in the Calgary community would simply not be possible without our community partners, sponsors, donors, and volunteers. With your generosity, we were able to support more children and youth than ever before, and you have truly helped make a difference in each of their young lives. Thank you so much for your support.

## **Our Community Partners**



## Our 2022 Supporters\*

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\*The list above includes all donors of \$500 or more. If any errors or omissions have occurred, please accept our sincere apology. Every effort was made to ensure this list is complete and accurate.



# YOUR REPORT - YOUR IMPACT. THANK YOU!



The Calgary Police Youth Foundation is committed to keeping our city's vulnerable children and youth safe from victimisation and crime by supporting education, prevention and early intervention programming. www.YYCYouthFoundation.ca CRA Registered Charity Number: #812149714RR0001