

YOUR REPORT - YOUR IMPACT. THANK YOU!



The Calgary Police Youth Foundation (legal name Calgary Police Foundation) is planning to raise an estimated amount of \$2,817,800 in 2024 through fundraising. It will cost our organization an estimate of \$262,400 to raise this.

The money raised will be going to keeping children and youth safe from crime and victimisation. For further information, please contact Susan Cron, Executive Director, at 403-428-8020.





CALGARY POLICE YOUTH FOUNDATION

ANNUAL REPORT

2023

Calgary Police Youth Foundation
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www.YYCYouthFoundation.ca

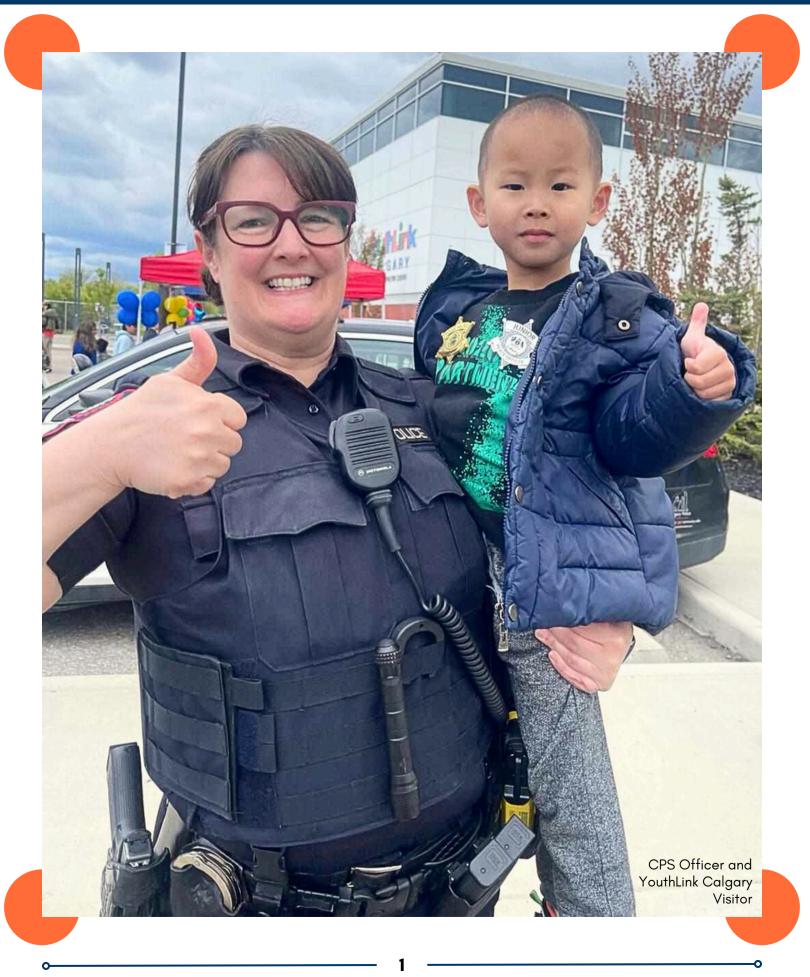


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A Message from our Board Chair

Welcome to the Calgary Police Youth Foundation's 2023 Annual Report.

Through this report to the community, we are excited to share the accomplishments and milestones we have achieved this past year - all thanks to the support of our incredible partners and generous supporters.

Throughout the year, the Calgary Police Youth Foundation provides leadership and funding to nine child and youth programs aimed at keeping our young people safe from crime and victimisation. These programs, which are delivered by the Calgary Police Service and other community partners, provide the guidance, education, and resources needed to ensure our future generations can thrive and succeed.

We believe that every child and youth deserves a life untouched by crime but unfortunately, we know that this is not always possible. That is where we come in. We know that the support that we provide can help guide these youth through challenging times, steering them towards a path to a brighter future.

This year, to address ongoing needs within the communities we serve, we introduced two new programs to our annual funding priorities - ReDirect and Bridging Bytes. These programs tackle the issues of hate or ideological based conflict and technological scarcity among marginalized communities.

We are fortunate that as the needs of our community change, we have the ability to adapt and address these needs head on. This is how we ensure the programs we support are reaching children and youth when they need it most and are having the greatest impact.

I am incredibly grateful to all of our generous supporters and the Calgary Police Service for making this impact possible. It is because of you that children, youth and their families receive the support they need from the Calgary Police Youth Foundation. Together, we are creating a brighter future for all youth.

With gratitude,

Bonita Croft

Board Chair, Calgary Police Youth Foundation

"I would say to the people that help fund and donate to this program a really big thank you, because it's thanks to their kindness and funding that we have a really good program that helps me and many other kids in the future."



Our Staff



The staff at the Calgary Police Youth Foundation are a group of talented individuals who all share a common goal - creating a brighter future for all youth. Together, we work throughout the year to raise funds in support of children and youth in our community with the hope that we can positively impact the children, youth, and families who need us most.



Susan Cron Executive Director



Gillian Bowerman Provincial Program Director, ISSP



Catherine McDowell



Niael Humbke Fund Development Manager Campaigns & Events Manager



Stephanie Uhl Marketing & Communications Manager



Shannon Hodges



Claire Enzie Community Connector, Campaigns & Events



Sandali Alwis Payroll & Accounts Coordinator



Our Board of Directors

The Calgary Police Youth Foundation is governed by a volunteer Board of Directors. The Board of Directors provide leadership to our organisation and work hard to keep Calgary's children and youth safe from victimisation and crime.





A Message from Chief Constable Mark Neufeld



The partnership between the Calgary Police Service and the Calgary Police Youth Foundation is a special one. Through the nine programs funded and supported by the Calgary Police Youth Foundation, our officers have the opportunity to reach children and youth at a critical time in their life, helping to guide them on a better path, or prevent them from becoming young victims of crime.

Calgary Police Service officers work directly within the programs, providing resources, mentorship, and support to children, youth, and families, helping to build relationships and create a safer community for all.

These programs are unique among policing agencies in Canada. The police are often called in to help after a crime has already been committed and these programs allow our officers to identify potential risk factors and to work directly with youth in order to get ahead of the issue and help prevent crime or victimisation before it even happens.

Through the crime prevention, education, and early intervention programs supported by the Calgary Police Youth Foundation, children and youth have access to a variety of supports including social workers, police officers, health clinicians, and mental health professionals. This holistic approach allows us to address the immediate needs of the participants, while also addressing the underlying factors that may be contributing to crime or victimisation, such as poverty, substance abuse, gangs, food insecurity, and domestic violence.

Ultimately, these programs are best in class and are making an extremely positive impact in our community. I am grateful to have an organization like the Calgary Police Youth Foundation in our city. The Calgary Police Service looks forward to our continued partnership with the Calgary Police Youth Foundation and the great work we do together.

Sincerely,



Mark Neufeld
Chief Constable, Calgary Police Service

Our Promise

A Brighter
Future for All
Youth





About the Calgary Police Youth Foundation

The Calgary Police Youth Foundation engages the community to help provide every child and youth the opportunity to live a life free from the influence and negative impacts of crime.

CPYF proudly funds and provides leadership to nine child and youth crime prevention, education, and early intervention programs, which are delivered by the Calgary Police Service and other community partners. Through fundraising efforts and community engagement initiatives, we hope to build awareness and empathy for children and youth whose lives have been impacted by crime, assisting them at a critical time in their life and showing them a path towards a brighter future.

Our Strategic Priorities

- Focus on core business
- Practice fiscal discipline
- Grow revenue streams
- Increase number of donors
- Foster strong relationships with individuals, corporate, and community partners
- Enhance communications and marketing

Our Desired Business Outcomes

- Collaboration and alignment of efforts across child-youth agencies
- Children and youth have timely access to crime Prevention, Education, and Intervention resources
- Children and youth accessing CPYF funded Programs:
 - o are protected from crime and victimisation
 - o are supported when crime does happen
 - o are mentally and emotionally strong
 - o are responsible digital citizens
 - o recognise supportive adults and how to ask for help when they need it
- Initiatives targeting Indigenous children and youth are prioritised
- CPYF Program support is based on evidence-based research and evaluation

Our Partners



Our important work in the community would not be possible without the support of our community partners.

These partners play a critical role in implementing our programs, helping to ensure that they are having the greatest impact possible on children and youth in our community.

We are grateful that all of these local agencies, in Calgary and beyond, work together to support our mission of creating a community where all children and youth have the opportunity and resources they need to thrive and succeed.

Thank you to our community partners:

- Calgary Police Service
- City of Calgary
- Alberta Health Services
- Calgary Board of Education
- Calgary Catholic School District

Our Mandate

To promote prevention, intervention and education programs to help children and youth avoid victimisation and criminality.



"I think what mattered most
[to J] was having two
invested, caring and
consistent adults that walked
beside him and his dad when
they needed it most. This
helped him to transition
successfully to a new school,
keep up academically and to
make new friends. Thank you
so very much for MASST"
- Learning Leader,



Why Us, Why Now?

Calgary is a fast-growing and diverse city with great civic pride. Like many other large Canadian cities though, Calgary is dealing with systemic problems like food insecurity, addictions, racism, hate crimes and widening inequities.

These systemic issues can lead to children and youth living with a lack of supervision or in unsafe homes, susceptible to crime and victimization.

Through the programs provided by the Calgary Police Youth Foundation, we educate, equip, and empower young people to make informed decisions to avoid criminal activity and victimization. We raise funds in the community and steward donor dollars towards the creation, maintenance, and improvement of these programs, which are unique among policing cities in Canada.

We also connect community organizations and individuals to the Calgary Police Service. In most of our programs, officers are the ones directly interacting with children and youth and they, along with their parents and caregivers come to see police officers as part of a wider circle of trusted and supportive adults they can turn to.

The programs we fund seek to tackle the issue of youth crime and victimization in targeted, evidence-based way across a spectrum, helping children and youth to have long-lasting, positive outcomes.

Our Commitment to Reconciliation



We recognize the importance of investing in Indigenous youth and Indigenous communities to help advance the reconciliation journey. We aim to build and strengthen relationships with Indigenous children and youth based on recognition, rights, respect and partnership.

Building positive relationships with Indigenous communities is of key importance to the Calgary Police Youth Foundation 2024 Business Plan. In our Business Plan, we aim to build positive relationships with Indigenous communities in order to learn and understand unique viewpoints to ensure the cultural relevence of our programming.

With the help of our community, we are currently working to develop a comprehensive and culturally informed Indigenous Engagement Strategy, which will be implemented by late 2024.

The Calgary Police Youth Foundation works together with our communities to ensure that the programs we offer are culturally appropriate, dignified and delivered with the necessary sensitivities to ensure the children we serve feel welcome and supported. We recognize the importance of including participants and community members in program development and evaluation processes and pursuing all recommendations provided.

Similarly, CPYF recognizes the inequities and systemic discrimination that continues to exist within numerous organizational structures; with guidance from Indigenous communities and leaders, we continually reflect on the ways in which program access and equity can be improved.



"I hope you know how wonderful the MASST team are. They are compassionate, knowledgeable, and nonjudgmental. Any kid fortunate enough to be assigned to their caseload has won the lottery." - MASST Parent

Multi Agency School **Support Team**

MASST is a school-based, early intervention program that supports children (5-12 years) who are exhibiting behavior which puts them at risk for negative, possibly criminal patterns of behaviour or victimisation into teen years.











MASST accepts that if these children and their families receive early and individualized assessment of risk and access to social support services through police, social workers, schools, and their community, there will be an increased likelihood that the child's ability to manage risk and maintain positive lifestyles will improve.

The children and their families work closely with teams of police officers, registered social workers, and mental health care professionals, often for extended periods of time to achieve the following long-range goals:

- 1. decreased likelihood that children will be involved in negative or possibly criminal patterns of behaviour or victimization
- 2. increased collaboration among police, schools, and other agencies in addressing crime prevention and child/family resiliency
- 3. MASST-involved children and families have an improved perception around the role of police, social workers, and other helping professionals.

Currently, there are 12 MASST teams which work in school communities in each of the four quadrants of Calgary.

Power Play

Power Play is a free, weekly program that provides children and youth ages 6-17 with the opportunity to learn how to play hockey and soccer with Calgary Police Service officers in a safe and supportive environment.

Power Play helps to foster trust and understanding between the police and members of diverse and marginalized communities while helping to make sport accessible to those who may not have ready access to recreational sport.

Power Play serves approximately 70 children and youth per week throughout both the hockey and soccer season. Power Play Hockey runs on Wednesday evenings from October - March at Max Bell arena, while Power Play soccer runs from June to August at Father Lacombe School.



15 VOLUNTEERS JOINED POWER PLAY EACH WEEK



4 QUADRANTS OF **CALGARY SERVED** BY POWER PLAY



45 CHILDREN AND YOUTH ATTENDED SOCCER



75 CHILDREN AND YOUTH ATTENDED HOCKEY



- Six-year-old Power Play



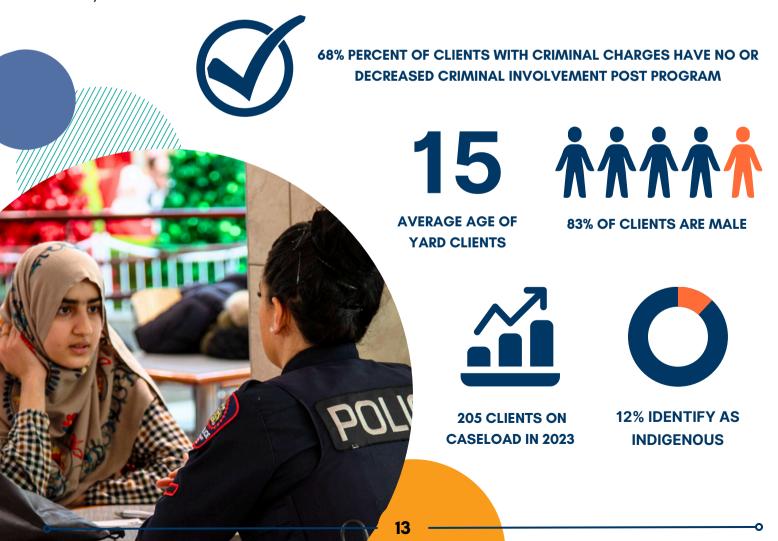
Youth at Risk Development Program

The Youth at Risk Development (YARD) program is a community-based, early intervention program that supports youth ages 10-17 that are currently at risk, affiliated with a gang, or involved in gang activity.

YARD is delivered in partnership by the Calgary Police Service (CPS), the City of Calgary and Alberta Health Services (AHS).

The five YARD teams, which include an Indigenous focused team, consist of a police officer and a registered social worker who work closely with the youth client, their families, schools, and community agencies. Additionally, YARD has the benefit of a clinician provided through Alberta Health Services for those clients with more acute mental health needs.

YARD develops an individualized case plan for each youth, based on their unique circumstances, to assist them in avoiding or leaving the gang lifestyle. The program is client-driven in that youth with the support of their team develop and work on goals in the following areas: improving interpersonal relationships, improving mental health and wellness, increased life skills and increased prosocial activities. Participation in the YARD program is voluntary.



ith a Cop Event



"The entire experience was
very fascinating and
informative. I really enjoyed
the hands-on displays and
hearing/reading the back
stories of the real crimes. Also
seeing the evidence and real
examples was very
impactful."
-YouthLink Calgary camper

YouthLink Calgary

Together with the Calgary Police Service, YouthLink Calgary delivers relevant and captivating content, provoking youth to confront the issues of their time, make positive life choices and become responsible citizens in their communities.

YouthLink Calgary plays a critically important role in the education of youth and families. Students learn about the most pressing issues of their time, become empowered to make good decisions, and keep away from crime and victimization. Powerful and interactive educational exhibits focus on gangs, drugs, bullying, online safety, healthy relationships, and forensics.

Safe for Life Zones use credible information provided by CPS members and stories from Calgarians to educate Calgary youth in four core areas: Drugs, Gangs, Online Safety and Healthy Relationships. The educational resources are intended to build awareness on how to recognize the dangers, understand how certain actions can lead to consequences, and most importantly youth learn how to seek help at a time when it is most needed.





177 CHILDREN AND YOUTH ATTENDED POLICE SCHOOL



YOUTHLINK
WELCOMED 9967
PUBLIC VISITORS



3381 INDIVIDUALS
ATTENDED A
YOUTHLINK SEMINAR

1

"Together, all of the ISSP multidisciplinary team members contribute important roles and functions that wholly and effectively facilitates a positive wrap-around environment of supports and services, which will forever empower students in their personal development and citizenship.

Kenneth Barabash, PhD,
 Psychologist,
 Patrick Airlie School



"I feel blessed that when I come to school every day, I have the option to have something to eat."

- Grade 6 Student at Holy Trinity

Integrated School Support Program

The Integrated School Support Program (ISSP), delivered by the Calgary Police Youth Foundation, is a child wellness initiative that is intended to provide essential services to address a variety of needs in diverse schools and communities.

The goal is to improve academic performance and the social, emotional, and physical well-being of children. We want to enhance and make accessible the supports and resources necessary to fulfill this goal.

Our objective is to provide the necessary wraparound supports in the school. These supports include a positive police presence, an on-site Mental Health Professional, a physical education teacher, nutrition programs, and after-school programs. The combination of these essential elements ensures that children who may be facing access barriers have a safe, healthy school experience where they are able to focus on their learning, unburdened by other concerns.

Inspired by the two founding schools and with financial support from the Government of Alberta, the ISSP program started a roll out across Alberta and by end of 2025 it is anticipated ISSP will be operational in 56 schools across 48 communities within Alberta.



TOTAL OF 415
STUDENTS AT 2
CALGARY ISSP
SCHOOLS



48% ARE ENGLISH LANGUAGE LEARNERS (ELL)



9% OF STUDENTS
IDENTIFY AS
INDIGENOUS

Bridges to Brighter Futures

Bridges to Brighter Futures is a child and youth crime prevention, education and early intervention program which includes targeted community engagement initiatives led by the Calgary Police Service in collaboration with the Calgary Police Youth Foundation.

These initiatives offer an opportunity for children, youth, and their families to connect with the Calgary Police Service in a positive way in the communities where they live.

In 2023, these initiatives included Bike Safety Days, Cyber Safety Days, Meet the Police community events, Operation Empowering Youth, Operation Boogie, Operation Snack Time, Badges Against Bullying, the Caribbean Youth Summit, Youth Hoops Basketball Tournament, Camp Courage Calgary and more.



5910 YOUTH
SUPPORTED BY
COMMUNITY EVENTS
AND INITIATIVES



1000 BACKPACKS
PROVIDED TO
STUDENTS IN
CALGARY



1000 HOLIDAY
HAMPERS DELIVERED
TO CHILDREN, YOUTH
AND FAMILIES



12 CPS DISTRICT
OFFICE COMMUNITY
EVENTS HOSTED



15 ______ 16 _____

Programs: Calgary Police Cadet Corps

The Calgary Police Cadet Corps is a youth program designed for all youth between the ages of 12-18 to experience the life of policing.

The Cadets develop a great sense of pride and discipline through their involvement and learn other skills such as leadership, citizenship, fitness, and team building. Working with members of the Calgary Police Service, the Cadets are able to become model citizens while being mentored in an inclusive environment.



94 TOTAL
PARTICIPANTS IN
2023



HOURS OF TRAINING COMPLETED IN 2023



CADETS SPENT 966 HOURS VOLUNTEERING **26**

CADETS COMPLETED 26
VOLUNTEER ACTIVITIES
IN 2023



New Programs: Bridging Bytes

Bridging Bytes provides marginalized youth with access to essential technology devices such as laptops, tablets, and internet connectivity to empower them with digital skills and opportunity for education, personal development, and safety.



Bridging Bytes aims to empower children and youth who access programs supported by the Calgary Police Youth Foundation and Calgary Police Service by providing access to technology and fostering digital literacy skills. The program seeks to bridge the digital divide by supplying computers, laptops, cell phones and tablets to children and youth who do not have access to these tools for learning and skill development. The overarching goal of the program is to empower children and youth to leverage technology as a tool for education and personal growth, ultimately fostering a more inclusive and equitable society.

We believe that equitable access to technology is not just about giving everyone the same device; it is about ensuring that children and youth have the same opportunities to learn, create, innovate and remain safe, regardless of their background or circumstance.

New Programs: ReDirect

ReDirect is a collaboration between the Calgary Police Service and the City of Calgary that supports youth ages 12-18 who are engaging in hate or ideology based conflict with others.

Teams comprised of a police officer and a social worker work with the youth to build resiliency by increasing life skills, improving conflict resolution abilities and by connecting them to their community.

The goals of the new ReDirect program are to:

- Address and reduce the vulnerabilities that can lead to a youth engaging in ideological and/or hatemotivated conflict
- Provide individualized supports and services to youth that have been engaged in ideological and/or hatemotivated conflict with others
- Support the families of youth at risk of or engaging in ideological and/or hate-motivated conflict to increase protective factors
- Develop public and professional awareness about what makes a youth vulnerable to ideological and/or hatemotivated conflict by providing learning opportunities, supporting community initiatives, and empowering the community

STUDENTS PROVIDED WTH HEALTHY SNACKS THROUGH OPERATION SNACK TIME





A 1621

CHILDREN AND YOUTH PARTICIPATED IN BIKE SAFTEY DAYS

1,000

HOLIDAY HAMPERS
DELIVERED TO CHILDREN,
YOUTH, AND FAMILIES



36,649

CHILDREN AND YOUTH SUPPORTED IN 2023
THROUGH CPYF PROGRAMS





1,0000

BACKPACKS DELIVERED TO INDIGENOUS AND MARGINALIZED STUDENTS





YOUNG WOMEN, GIRLS AND GENDER DIVERSE YOUTH ATTENDED CAMP COURAGE CALGARY



"This was an incredibly positive way for children,

families, staff at Ranchlands

Elementary and police to all

connect within their

community. It was a HUGE

success! THANK YOU to the

CPYF Bridges to Brighter

Futures program. Without their

organisation, teamwork and

sponsorship, this event would

not have been possible."

A/Sat Dustin Williams

2023 Campaigns & Events

Pohkaisksinimaatstsoh'taksist Backpack Campaign

This year, CPYF supplied 1,000 backpacks to Indigenous and marginalized students in Calgary through the backpacks were filled with essential school supplies,

Bridges to Brighter Futures Events

As part of the Bridges to Brighter Futures Program, CPYF partnered with the Calgary Police Service to host a variety of community events and initiatives in 2023. These initiatives provided the opportunity for children and youth to interact with diverse communities.

Third Party Events

This year, we were able to once again be the charity recipients of many third party fundraisers. Some of these include the Hole 'n Fun Charity Golf Tournament, Beacons of Hope Celebration, Calgary Police Half Marathon, Steel Dreamz, the Shaw Charity Classic and the Tim Hortons Smile Cookie Campaign. Each of these initiatives brought members of our community together in a meaningful way - all in support of children and youth. Thank you to the organizers and the organizations that selected CPYF as their charity of choice in 2023 and for their ongoing support of those we serve.

Pohkaisksinimaatstsoh'taksist Backpack Campaign. These books, snacks, and a department store gift card, helping to prepare students for a successful school year ahead.

police officers in a positive way, while addressing unique needs in

Some of the events held in 2023 include: Bike Safety Days, Wheel into Summer, Cyber Safety Day, Badges Against Bullying, Shop with a Cop, Operation Empowering Youth, Operation Snack Time, Operation Boogie and more.

Drive of Champions

At our first annual Drive of Champions event, we welcomed 34 child and youth co-pilots who joined us for the ride of a lifetime in a unique car. This premiere event included a stunning cocktail event, silent and live auctions, and a special drive day event which took our lucky co-pilots on an incredible journey along highway 22X. We were escorted along the way by the CPS Traffic Section and Alberta Sheriff's Department, and participants got to enjoy a pictureeque pit-stop at Priddis Greens Golf Course.



Calendar Campaign and Equine & Art Launch Event

This year, CPYF kicked off our annual calendar campaign with a special launch event at Spruce Meadows named Equine & Art. This launch brought our supporters together for an evening of drinks, delicious appetizers, CPS demonstrations, and more. We also unveiled a stunning equine painting by artist Paul Van Ginkel, which was auctioned off in support of CPYF.

In 2023, our calendars were once again a hit with the Calgary community and beyond. These incredible calendars proudly showcased the important work of the CPS Mounted unit, Canine unit and Traffic section, while raising funds in support of CPYF.







Statement of Operations

\$3,304,200 **Total Revenue** \$2,885,067 **Expenses** \$419,133 **Surplus of Revenue Over Expenses**

The Calgary Police Youth Foundation's full Audited Financial Statements can be found online at www.YYCYouthFoundation.ca.

> "Thank you for having me, it was the best time ever and I am so glad I got to experience all the things these first responders do. I will always remember how many friends I made and how amazing all the mentors were."

"Thank you so, so much for everything. It was an amazing experience I'll remember forever." Camp Courage Calgary

Participant



How You Can Help



The Calgary Police Youth Foundation relies on the support of generous donors to continue our critical work in the community. Below are just a few examples of how you can get involved and make a difference for vulnerable children and youth:



Promising Futures - Join Promising Futures, our monthly giving program, is an easy and convenient way to give and helps donors make a large impact over time. Sign up at www.Donate2CPYF.ca.



Volunteer - Our programs, events, and campaigns throughout the year would not be possible without the support of our amazing volunteers. These individuals generously donate their time, talent, and treasure to make a difference for children and youth.



Donate Gifts in Kind - We are grateful to accept a variety of donated goods and services in support of various events and campaigns throughout they year. Have something you would like to donate? Let us know at CPYFecalgarypolice.ca.



Become a Sponsor - Companies have the opportunity to financially contribute to initiatives throughout the year as a unique way to give to the Calgary Police Youth Foundation.



Planned Giving - Leaving a legacy gift to the Calgary Police Youth Foundation is a great way to give while helping to sustain future funding for the children and youth we serve.



Make a One Time Donation - Donating online is easy! Visit www.Donate2CPYF.ca and make a donation to help keep children and youth safe from victimisation and crime.



Shop Online - Visit our online store at www.CPYFStore.ca to purchase goods throughout the year such as calendars, CPYF merchandise and more!



Stay Involved with our E-Newsletter - Stay in the know and be the first to hear about new campaigns, events, and opportunities by signing up for our monthly E-News! Visit our website or email us at CPYFecalgarypolice.ca to sign up.



The Calgary Police Youth Foundation Board of Directors and staff would like to sincerely thank each and every one of our partners, donors, sponsors, and volunteers for your ongoing support.

Your dedication and commitment to the children and youth in our community inspires us every day, and we are truly grateful to have such generous, kind-hearted supporters in our corner. On behalf of those we serve – THANK YOU for all that you do.

THANK YOU!





Stay in Touch



Want to learn more about the Calgary Police Youth Foundation, our events and campaigns, or how you can get involved? Check out our website or follow us on social media.

Calgary Police Youth Foundation Website www.YYCYouthFoundation.ca

Social Media

Facebook - @CalgarypoliceYouthFoundation LinkedIn - @CalgaryPoliceYouthFoundation YouTube - @CalgaryPoliceYouthFoundation Instagram - @CPFYYC X - @CPFYYC

Make a Donation

www.Donate2CPYF.ca



26 ————